



PRESS INFORMATION

7 March 2006

SODEXHO RECRUITS NEW SERVICE OFFER MARKETING DIRECTOR

Kieran Mallon has been appointed service offer marketing director for the business, industry and leisure sectors of Sodexho, the UK's leading catering and support service provider.

Kieran joins Sodexho from Metropolitan Restaurants, a London based Italian restaurant group where he was a director.

Keiran began his career as a product manager with Unilever. He then went to RHM before joining Compass as a marketing manager where he was responsible for developing and introducing high street brands into the Compass portfolio.

He then moved to City Centre Restaurants as the marketing controller for Deep Pan Pizza Company and created the Frankie & Benny's restaurant brand which is now in over 100 locations.

Kieran then spent three years as director of catering and bars for Rank Group before moving into a senior operations role with Whitbread. He then moved to become Managing Director of Le Petit Blanc restaurants which became part of Loch Fyne restaurants.

Kieran said, "I am excited to be joining Sodexho and look forward to developing the service offers at Sodexho to further enhance our appeal to customers and help differentiate us in the eyes of clients."

Jenny Wilson, Sodexho's Marketing Director, said "Kieran brings with him extensive marketing and operational expertise and a depth of experience from pubs, bars and hotels through to large high street restaurant brands and fine dining restaurants within the West End of London. I am sure his expertise will make a significant contribution to the successful development of the Sodexho offer to reflect the growing needs of the consumer and ensure we are in line with our high street competitors."

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