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Newcastle sign Sodexo in big-money deal

Sodexo Prestige, the UK's leading specialist provider of catering, event and corporate hospitality services, has today announced the signing of a multi-million pound deal with Premiership giant Newcastle United Football Club.

As part of a five-year deal, worth approximately £38 million in total turnover, Sodexo Prestige will provide public catering for up to 52,000 fans and manage the single largest conference and banqueting facility in the North East.

This December alone, the number of Christmas party guests celebrating the festive season at St. James' Park will reach 20,000. Sodexo Prestige will employ over 1,100 employees at the club's catering, event and sales departments.

Sodexo Prestige has extensive experience of providing catering services, boasting Ascot Racecourse, Everton FC and Hampden Park in its already impressive portfolio.

Simon Bailey, director of stadia and events, Sodexo Prestige, said: "I am delighted to announce the signing of this significant and prestigious contract. The people of Newcastle are very proud of their team and their club, and we are extremely passionate about the services that we provide – making this tie-up the perfect combination. We are really looking forward to working at one of the best football stadiums in the country."

Newcastle United's Operations Director David Williamson said: "The Club is extremely pleased to announce this new partnership with Sodexo Prestige.

"Newcastle United already has an award-winning reputation for its catering and conference and banqueting operations, and that will be further enhanced by our relationship with Sodexo Prestige."

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About Sodexo Prestige

Sodexo Prestige is the UK's largest event caterer and provider of corporate hospitality packages. It provides official hospitality at prestigious events such as the Chelsea Flower Show and Royal Ascot and offers conference and event services at UK's top venues, including Blenheim Palace, Knebworth House, and Epsom Downs Racecourse.

For more information on Sodexo Prestige, visit www.prestigeexperience.co.uk or www.prestigehospitality.co.uk

www.sodexo.com