

Welcome to the Corporate Citizenship Quarterly Update

Corporate citizenship is important to us, our clients and our customers. The Corporate Citizenship Quarterly Update focuses on the latest news and good practice in areas such as sustainable procurement, diversity and inclusion, health and wellbeing, community investment and the environment - for operational and support function teams across the business.



In this issue, read about:

1. **Environment:** Sodexo's 'Green Sparks'; new vehicle fleet speed limiters.
2. **Sustainable procurement:** ethical triple certified hot drinks? That'll be Aspretto by Sodexo!
3. **Diversity and inclusion:** festival and events calendar re-launched; working with Remploy.
4. **Health and wellbeing:** enhanced nutritional information; new *Healthworks* launched.
5. **Community:** Sodexo helps FareShare Island of Ireland find its feet.

There is also a list of useful contacts on the second page.

You can use this Quarterly Update to support monthly / quarterly meetings with clients. Please also share it with colleagues to raise awareness of our commitments and performance.

1 Environment

This summer, we launched 'Green Spark', a campaign for Sodexo employees to submit great ideas for environmental initiatives that could be rolled out across the company. Fifty ideas were submitted and evaluated against scalability across the business, environmental benefit and cost of implementation. Eight ideas were shortlisted and put to an online vote on the intranet. We are now working with the authors of the three winning Green Sparks to implement their ideas across the business:

- used coffee grounds for customers to use as garden compost
- an eco-suggestion box for Sodexo sites
- environmental information and site performance posters for use at Sodexo sites

Road speed limiters have been fitted to some 30 newly leased commercial vehicles and will be fitted to all future vehicles. Fast travelling vehicles use more fuel so Renault vehicles are restricted to 68mph and Ford vehicles to 70mph. This speed limiting can typically save 5-10% in fuel consumption and helps Sodexo reduce costs and its carbon footprint while promoting safer driving.

2 Sustainable procurement

We are committed to increasing the volume of Fairtrade products (e.g. coffee, tea, chocolate) we buy. For the Aspretto hot beverage offer we buy over £1.2m worth of Fairtrade products and £1.4m of Rainforest Alliance certified products annually, some of which is dual certified. These certification marques support sustainable economic, social and environmental development. The Fairtrade marque ensures that products are bought at a stable price that covers farmers' costs of sustainable production. A social premium is paid by the buyer which is invested back into the community, most often in technical improvements to increase yield, quality and efficiency, as well as in education and healthcare projects. The Rainforest Alliance takes a holistic approach to its work in sustainable agriculture and focuses its efforts in areas of high biodiversity, such as the tropics. Rainforest Alliance certified farms aim to protect waterways, curb deforestation, improve efficiency, ensure decent wages and housing for farm workers, improve worker safety, provide access to education for farm children, limit pesticide use and consume less water. The NGO provides farmers with the tools and expertise to reach these goals.

Information on Sodexo Fairtrade products is available on SodexoNet and eze info Ireland.

green spark



Other highlights:

- In August we launched our new dairy sticks available via Bunzl that use 50% less packaging and 40% less storage space.
- For legal reasons, the 'eCube' is now known as the 'Endocube'. This device saves up to 30% in energy consumption in food refrigeration units (see SodexoNet in the UK, contact Paul Bracegirdle in Ireland).
- Women Work has over 430 members (male and female!), regional events have been organised around the country with great attendance, it's on twitter (@womenworksodexo) and has a newsletter.
- The results of the Sodexo Health Check Days are out in the latest "Nutrition for you" employee newsletter where you'll find key tips to improve your health, body mass index (BMI), blood pressure, flexibility, lung function and learn the truth about nutrients or key facts on alcohol consumption.

3 Diversity and inclusion

We have launched a new festival and events calendar and continue to expand our library of fact sheets on cultures and festivals. This year, our Managers' Guide to Ramadan has been supported by a publication called 'In your own words...' in which one of our colleagues who celebrated Ramadan took time to tell us how his family celebrated the festival period. This short piece that was highlighted in the 'Weekly Brief' gives an insight into Eid Al Fitr, the festival to celebrate the end of Ramadan on 31 August this year. The publication even includes a traditional recipe for spiced lamb!

We are working closely with Remploy, the UK's leading experts to transform the lives of disabled people and those experiencing complex barriers to work by widening the pool of talent we attract and in so doing providing sustainable employment opportunities. We are piloting an initiative in the Midlands where we actively encourage our hiring managers to broaden their pool of applicants. A brochure gives them all the necessary information and Remploy offers support throughout the hiring and induction process. Last year Remploy found more than 20,000 jobs in mainstream employment for disabled and disadvantaged people. We aim to roll out this initiative across the business.

4 Health and wellbeing

On 1 September we launched fully-fledged nutritional information at the point of choice, in line with the pledges we signed up to in the Department of Health Responsibility Deal - healthier staff restaurants and calorie labelling. After the nutrition and dietetic teams' and IS&T colleagues' hard work, Sodexo can now produce nutritional information directly from our menu management system and print it off for customer display, a process previously managed manually and requiring months of implementation. This will be rolled out to all our sites during FY 2011/12. Three different levels of nutritional information can be given to our customers depending on their profile, the service offer in place and client need: the *Healthwise* choice identifies dishes and products that meet our *Healthwise* criteria; calorie labelling identifies the number of kilocalories in a dish and GDA (guideline daily amount) with traffic light information is also available.

We recently launched the new *Healthworks* service offer, a health and wellbeing offer designed to operate a gym in any client environment. The offer includes 'fresh air gym' and 'online gym' options and is closely connected to our *Healthwise* nutrition, wellbeing and lifestyle philosophy. A nutrition booklet endorsed by Matt Dawson, our health and wellbeing ambassador, is now available for gym members and provides information on how best to manage meals and snacks before, during and after exercise at different times of the day.

5 Community

The Sodexo Foundation, our registered charity behind STOP Hunger in the UK and Ireland, has made a £20,000 donation to FareShare Island of Ireland to support its first steps into Northern Ireland and the Republic of Ireland. This donation serves to continue the strong relationship between FareShare and the Sodexo Foundation that has developed over the last five years.

The Sodexo Foundation trustees have agreed to expand the 'Health Matters' partnership between Sodexo in Scotland, the Outward Bound Trust and schools in Glasgow and Edinburgh. Now in its third year, 'Health Matters' should see over 140 young people benefit from a mix of nutrition, wellbeing and outdoor activity experiences.

Useful contacts:

- Corporate citizenship manager – Thomas Jelley (thomas.jelley@sodexo.com)
- Environmental manager – Paul Bracegirdle (paul.bracegirdle@sodexo.com)
- Head of employee engagement and diversity – Jeremy Day (jeremy.day@sodexo.com)
- Nutrition and Dietetics Team - (nutritionanddieteticsupport.marketing.uk@sodexo.com)
- Sustainable procurement manager and buyer – Tamsin Gane (tamsin.gane@sodexo.com)