

# The Better Tomorrow Plan our worldwide sustainability strategy to 2020



## Our mission

Sodexo's commitment to corporate citizenship is an essential part of our mission to:

- improve the **Quality of Daily Life**, and
- contribute to the **economic, social and environmental development** of the communities, regions and countries where we operate.

To help achieve this mission, we devised the Better Tomorrow Plan, our worldwide sustainability strategy to 2020, which was launched in 2009.

## Our 14 commitments We will...



**Actively promote nutrition, health and wellbeing**



Develop and promote **health and wellbeing solutions** for our clients, customers and employees in all the countries where we operate by 2015



Provide and promote **varied and balanced food options** at all our clients' sites by 2012



Provide and promote choices with a **reduced intake of sugar, salt and fats** at all our clients' sites by 2015



**Support the development of local communities**



Tackle hunger and malnutrition through our **STOP Hunger** programme, in all the countries where we operate by 2020



Support **local community development** in all the countries where we operate by 2015



Increase the purchase of products sourced responsibly from **fairly traded certified sources** by 2015



**Protect the environment**



Ensure compliance with a **Global Sustainable Supply Chain Code of Conduct** in all the countries where we operate by 2015



Source **local, seasonal or sustainably grown or raised** products in all the countries



Source **sustainable fish and seafood** in all the countries where we operate by 2015



Source and promote **sustainable equipment and supplies** in all the countries where we operate by 2020



Reduce our **carbon footprint** in all the countries where we operate and at clients' sites by 2020



Reduce our **water footprint** in all the countries where we operate and at clients' sites by 2020



Reduce **organic waste** in all the countries where we operate and at clients' sites by 2015, and support initiatives to recover organic waste in all food service operations



Reduce **non-organic waste** in all the countries where we operate and at clients' sites by 2015, and support initiatives to recover non organic waste in all countries

The Better Tomorrow Plan is made up of three core pillars:



### WE ARE Our Group fundamentals

Our philosophy, core values and ethical principles – the cornerstone of a responsible business



### WE DO Our priorities and commitments for action

Following a process of stakeholder consultation, we have made 14 specific sustainability commitments across three priority areas



### WE ENGAGE Dialogue and joint actions with our stakeholders

Our commitment to engage with our employees, clients, suppliers, consumers, NGOs and others

#### For more information:

corporate.citizenship@sodexo.com  
www.sodexo.com

→ Annual corporate citizenship reports

→ Sodexo UK & Ireland corporate citizenship statement

→ Full presentation of the Better Tomorrow Plan

## Awards and recognition

### Sodexo Group



### Sodexo UK and Ireland



## Case studies

### We Are



**Spirit of Inclusion** is a company-wide diversity and inclusion

training programme mandatory for all UK and Ireland managers that aims to increase awareness of the moral, legal and business cases for diversity, and help managers to interact with diverse teams, clients and customers.

### We Engage



In November 2010, Aidan Connolly, our chief executive, hosted **30**

#### key senior stakeholders

(NGOs, think tanks, accreditation bodies, academics, representatives of the UK Armed Forces and trade associations, clients and senior civil servants) to scrutinise and give us feedback on our Better Tomorrow Plan achievements to date and ambitions for the future.

## We Do



**Healthwise** is our nutrition, wellbeing and lifestyle philosophy. It guides our dietitians, development chefs, catering managers and food buyers to achieve healthier practices like reducing the amount of fat, salt and sugar in our meals.



The Sodexo Foundation **STOP Hunger** initiative supports charities like FareShare, the UK food poverty and food redistribution charity, which provides high quality surplus food from retailers and manufacturers to around 29,000 homeless, disadvantaged and vulnerable people every day via a network of 530 community organisations nationwide. In Ireland, employee fundraising supports charities like the Society of St. Vincent de Paul and Barnardos.



Sodexo was the first foodservice company to promote the **Red Tractor**, the UK's leading food assurance marque that provides an assurance of governance and traceability, whose 78,000 member farmers and growers are committed to maintaining high standards of food safety and hygiene, animal welfare and environmental protection.



Our pork, ham, poultry, burgers, sausages and eggs bear the **Bord Bia Quality Assurance Scheme** marque and producers are inspected regularly and audited against standards that cover animal health, welfare and traceability, water and feed, pasture management, environmental management and farm safety by Board Bia auditors.



Sodexo is the leading foodservice supplier of **Marine Stewardship Council** (MSC)-certified fish in the UK with the largest number of MSC-certified lines listed and the largest number of sites certified (929 in December 2010). The MSC label offers clients and customers an independent assurance that the fish and seafood they eat can be traced back to an independently certified sustainable fishery.



In April 2011, 18 Sodexo sites in the Republic of Ireland held the **Green Hospitality Award** having implemented an Environmental Management System (EMS) and established their performance with regards to waste, water and energy consumption, protection of biodiversity, social responsibility and sustainable procurement.



Our Tillery Valley business, which produces meals for the education and healthcare sectors in the UK, achieved the **Carbon Trust Standard** in 2010 for reducing its carbon emissions by 19% per metric ton of product manufactured over three years. The Carbon Trust Standard is a marque of excellence that requires organisations to demonstrate they are measuring, managing and reducing greenhouse gas emissions through quantifiable year-on-year reductions.

## Sodexo, world leader in Quality of Daily Life Solutions

Quality of Daily Life services play an important role in the progress of individuals and the performance of organizations. Based on this conviction, Sodexo serves as the strategic partner for companies, institutions and local authorities that place a premium on performance and employee well-being. Sharing the same passion for service, Sodexo's 380,000 employees, in 80 countries around the world, design, manage and deliver comprehensive **Quality of Daily Life service solutions through three activities:**

- **On-site Service Solutions:** reception, maintenance of equipment, foodservice, construction management, leisure cruises, housekeeping, rehabilitation services at correctional facilities...
- **Motivation Solutions:** employee benefits, incentives and recognition and public benefits
- **Personal and Home Solutions:** childcare services, tutoring and lifelong training, concierge services and senior care

## Performance monitoring

The delivery of the Better Tomorrow Plan is supported in the UK and Ireland and at global level by:



### Sodexo UK & Ireland in brief

**43,000** employees  
**£1.1bn** turnover  
**2,300** sites  
**1 million** consumers served every day

