

PRESS RELEASE

Sodexo wins eight-year deal with Swansea City Football Club

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Sodexo, a leading global services company, has won the exclusive catering contract at the Liberty Stadium for Swansea City and The Ospreys.

The eight year contract starts in June 2019 and will see Sodexo providing catering on event days throughout the stadium in all Lounges and general admission areas.

Sodexo will invest in new digital screens and a stadium wide EPOS system to support speed of service in the public areas alongside improved audio-visual facilities in the lounges and new local food offers.

A new hospitality experience will be launched in 2020 alongside enhanced general admission offers and a further facility investment in a new bar area.

Sodexo has also won the contract for non-match day sales to help drive additional revenue for the stadium, drawing on its expertise in the sports and leisure sector.

Chris Bray, CEO Sports & Leisure Sodexo UK & Ireland, said: *“This new partnership with Swansea City Football Club will see Sodexo bring its world-leading expertise in catering and venue and event management to South Wales. Working with Swansea City gives us a great opportunity to deliver a fantastic experience for spectators and host a wide range of conferences and events on non-matchdays.*

“At our other stadiums we have strong relationships with the local community, and the Liberty Stadium will be no exception. We look forward to bringing fresh, innovative, responsibly-sourced local produce to stadium visitors.”

Chris Pearlman, Swansea City’s Chief Operating Officer, said: *“We chose to partner with Sodexo for the next eight years because of their proven ability and reputation to deliver first class food, service and hospitality. We will work in partnership with Sodexo to deliver an enhanced fan experience supported by smart technology”*

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About Sodexo UK and Ireland

Sodexo employs around 36,000 people, and delivers services that improve the quality of life to clients at over 2,100 locations in the corporate, energy & resources, healthcare, education, leisure, justice and defence sectors. Services range from catering, cleaning, reception to asset management, security, laboratory and grounds maintenance services, enabling clients to focus on their core business.

Sodexo Benefits and Rewards Services in the UK provides benefit and reward services such as SayShopping vouchers; public benefits; and employee benefits such as childcare vouchers and engagement surveys.

Sodexo Group

Founded in Marseille in 1966 by Pierre Bellon, Sodexo is the global leader in services that improve Quality of Life, an essential factor in individual and organisational performance. Operating in 72 countries, Sodexo serves 100 million consumers each day through its unique combination of On-site Services, Benefits and Rewards Services and Personal and Home Services.

Sodexo provides clients an integrated offering developed over more than 50 years of experience: from foodservices, reception, maintenance and cleaning, to facilities and equipment management; from services and programs fostering employees' engagement to solutions that simplify and optimise their mobility and expenses management, to in-home assistance, childcare centres and concierge services. Sodexo's success and performance are founded on its independence, its sustainable business model and its ability to continuously develop and engage its 460,000 employees throughout the world.

Sodexo is included in the CAC 40, FTSE 4 Good and DJSI indices.

Key figures (as of August 31, 2018)

20.4 billion euro in consolidated revenues

460,000 employees

19th largest employer worldwide

72 countries

100 million consumers served daily

15.0 billion euro in market capitalization (as of April 10, 2019)