

PRESS RELEASE

Emerald Headingley Stadium and Sodexo to serve up first-class experience in £100m partnership

27 June 2019

The Yorkshire County Cricket Club (YCCC) and Leeds Cricket, Football and Athletics (LCF&A) has awarded a 15-year contract to Sodexo, a leading global services company, worth over £100m in total turnover.

The contract will see Sodexo build on its eight-year partnership with YCCC and LCF&A to provide world class hospitality and public catering at the Emerald Headingley Stadium - home of Yorkshire Cricket and Leeds Rhinos.

A full-time team of 14 and more than 1,000 temporary staff will provide catering and hospitality services for all matches at the stadium including Super League, this summer's Ashes series, the ICC Cricket World Cup and the new competition "The Hundred" from 2020.

Emerald Headingley Stadium has completed a £40m refurbishment and now offers some of the best venue facilities in the UK including the new Emerald Suite comprising a 450-person lounge overlooking both the cricket and rugby pitches. The new corporate boxes, the Director's Lounge and the Emerald Suite have all benefitted from a high specification fit out.

Sodexo has also won the contract for non-match day sales to help drive additional revenue for the stadium, drawing on its expertise in the sports and leisure sector.

Andy Dawson, YCCC's Commercial Director, said: *"It is our ambition to provide a best in-class experience for our members, spectators and corporate guests and to achieve this we need to offer variety of food options which offer excellent value for money. We are proud of our long-standing relationship with Sodexo and with their skilled team on board and Emerald Headingley Stadium Event's award-winning chefs in place; we will deliver a memorable food experience for all."*

Rob Oates, Leeds Rhinos Commercial Director said: *"We are delighted with the new partnership with Sodexo. Over the last eight years we have developed a great working partnership, so to extend this further is fantastic news and will enable us to go to the next level of hospitality and events. Sodexo is a company with huge expertise and reach and have great people working in the organisation and that's what we bought into. We are thrilled with the new facilities which are truly world class, anyone who has seen them will, I'm sure, consider them to be first choice when booking hospitality or events."*

Nick Byrom, Sodexo Sports & Leisure Business Development Director, said: *"We are thrilled to announce our long-term partnership with the iconic Emerald Headingley Stadium. Sodexo will significantly invest in the public and executive facilities at the ground to improve speed of service and further enhance the customer experience. Sodexo will also be a major*

sponsor of Yorkshire Cricket and Leeds Rhinos until 2034 to demonstrate our long-term investment strategy in sport.”

Chris Bray, CEO, Sports & Leisure for Sodexo UK & Ireland said: *“We are delighted to extend our relationship with Emerald Headingley Stadium. It is one of the leading sporting and events venues in the UK we are looking forward to working closely with YCCC and LCF&A to deliver memorable catering and event experiences whilst working with local suppliers and supporting the local community.”*

Ends

About Sodexo

Sodexo Sports & Leisure

Sodexo Sports & Leisure has been running events in stadia and cultural destinations for more than 50 years and currently operates in more than 70 locations across the UK.

Sodexo Sports & Leisure brings in a total revenue of approximately £200m a year through provision of integrated facilities management services, ranging from major events catering, selling, marketing and operating event spaces as well as cleaning and security.

Sodexo in the UK and Ireland

Sodexo employs around 34,000 people, and delivers services that improve the quality of life to clients at some 1,850 locations in the corporate, healthcare, education, leisure, justice and defence sectors.

Sodexo delivers a range of services ranging from catering, cleaning, reception to asset management, security, laboratory and grounds maintenance services, enabling clients to focus on their core business.

Sodexo Benefits and Rewards Services in the UK provides benefit and reward services such as SayShopping vouchers; public benefits; and employee benefits such as childcare vouchers and engagement surveys.

About Sodexo

Founded in 1966 by Pierre Bellon, Sodexo is the global leader in services that improve Quality of Life, an essential factor in individual and organisational performance. Operating in 80 countries, Sodexo serves 100 million consumers each day through its unique combination of On-site Services, Benefits and Rewards Services and Personal and Home Services.

Through its more than 100 services, Sodexo provides clients an integrated offering developed over 50 years of experience: from foodservices, reception, maintenance and cleaning, to facilities and equipment management; from services and programmes fostering employees' engagement to solutions that simplify and optimise their mobility and expenses management, to in-home assistance, child care centres and concierge services. Sodexo's success and performance are founded on its independence, its sustainable business model and its ability to continuously develop and engage its 427,000 employees throughout the world.

Sodexo is included in the CAC 40 and DJSI indices.

Key figures (as of August 31, 2018)

20.4 billion euro in consolidated revenues

460,000 employees

19th largest employer worldwide

72 countries

100 million consumers served daily

15.0 billion euro in market capitalization (as of April 10, 2019)